



Ohio Rail Tourism Association Announces Appointment of Executive Director

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For Immediate Release

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Columbus, Ohio – Ohio's rail tourism industry generates an estimated \$200 million in revenue benefiting the state and local businesses.

That fact has prompted the Ohio Rail Tourism Association to appoint Lynda Nelson, CMP as its Executive Director. She will serve in a leadership capacity to forward the mission of the organization.

We are very excited about Ms. Nelson's appointment and look forward to her helping us grow our organization", says ORTA President Kenneth Baldwin. He added, "She has been with us from the beginning, and from her experience with us we know what she can do."

The Ohio Rail Tourism Association (ORTA) is a nonprofit organization comprised of Ohio rail tourism operators and excursion sponsors, railroad companies, historical societies, museums and displays. It promotes the Ohio rail tourism industry, through education, information, and mutually benefiting projects.

Ms. Nelson comes to the association with a vast amount of experience in the rail tourism industry and a great understanding of the organization. She was instrumental in ORTA's foundation, serving as the Ohio Rail Development Commission's representative to ORTA'S Board of Trustees, and later representing the Depot Rail Museum and Conference Center as a Board member and vice president. She is a Certified Meetings Professional (CMP) and most recently directed the Train Festival at The Depot, which attracted more than 6000 visitors annually.

Ms Nelson holds a BA in public relations from Capital University.

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